

Message Text

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ACTION EA-14

INFO OCT-01 ISO-00 AID-20 CIAE-00 COME-00 EB-11 FRB-02

INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12 SP-03

CIEP-02 LAB-06 SIL-01 OMB-01 DRC-01 /092 W

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R 140350Z JUN 74

FM AMEMBASSY WELLINGTON

TO SECSTATE WASHDC 8199

INFO AMCONSUL AUCKLAND

UNCLAS WELLINGTON 1840

EO 11652: NA

TAGS: AFSP NZ

SUBJECT: FY 76 COMMERCIAL BUDGET

REF STATE 096131

1. EMBASSY NOT PLANNING REQUEST ADDITIONAL COMMERCIAL POSITIONS DURING FYS 75 AND 76.

2. FOLLOWING ARE FIGURES FOR BASE YEAR FY 74 AND ESTIMATES FOR FY 75 AND 76. THEY ARE NOT RESTRICTED TO ECONOMIC/COMMERCIAL STAFF BUT INCLUDE OTHER MEMBERS OF EMBASSY AND CONSULATE GENERAL ACTIVE IN TRADE PROMOTION AND RELATED ACTIVITIES.

	FY 74	FY 75	FY 76
COMMERCIAL REPRESENTATION		\$1,735	\$3,300
(FY 74 OUT OF POCKET)	\$1,241	#	
LIBRARIES	\$1,981	\$2,675	\$3,075
TRAVEL	\$4,634	\$6,040	\$6,450
CONTRACT SERVICES	-	-	-
NEWSLETTERS	300	1,980	2,080
	\$9,891	\$13,995	\$16,005

3. EMBASSY DOES NOT PRESENTLY PARTICIPATE IN MARKET UNCLASSIFIED

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RESERACH CONTRACT SERVICES PROGRAM ALTHOUGH WE WOULD

HOPE THAT CONSIDERATION BE GIVEN TO EXTENDING THIS
ACTIVITY TO NEW ZEALAND IN THE FUTURE. IT SHOULD BE
NOTED THAT EMBASSY HAS REQUESTED A TRADE EXHIBITION
BE SCHEDULED FOR AUCKLAND DURING FY 75. THIS SHOULD
ENTAIL CONTRACT SERVICES FOR SUPPORTING MARKET RESEARCH.

4. FOLLOWING FIGURES FOR FY 74 AND ESTIMATED FY 75 AND
FY 76 COSTS RELATED TO SUPPORT OF COMMERCIAL PROGRAM
COVER ITEMS ADDITIONAL TO THOSE MENTIONED IN REFTEL.

	FY 74	FY 75	FY 76	
AMERICAN SALARIES		\$58,768	\$64,820	\$65,565
FSL SALARIES	33,844	40,580	45,925	
RENT (PERSONNEL)	3,874	3,874	3,874	
RENT OFFICE	9,300	11,295	11,375	
UTILITIES	2,917	3,455	3,555	
TELEGRAMS, TELEPHONE, POSTAGE	3,300	3,500	3,700	
TOTAL	\$112,003	\$127,524	\$133,994	

5. FBO GOVERNMENT HOUSING COSTS ARE NOT INCLUDED IN ABOVE
FIGURES.

6. AS SUGGESTED REFTEL, EMBASSY ESTABLISHING PROCEDURE TO
ENABLE COMMERCIAL PROGRAM COST ESTIMATION READILY AVAILABLE
IN FUTURE.

NOTE SUBSTANTIAL FY 74 OUT OF POCKET COSTS FOR
COMMERCIAL REPRESENTATION. EMBASSY URGES CONSIDERATION
BE GIVEN TO INCREASING COVERAGE FOR THIS ESSENTIAL
PART OF TRADE PROMOTION PROGRAM.
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